

(insertion order/annual contract)

Feel free to print out this insertion order, complete it, and fax it to 270.442.3231.

Advertiser Information:

Advertiser Name: _____

Ad size: _____ Ad rate per issue: \$

Color Black and White:

Issues in which ads will run:

January/February March/April May/June

July/August September/October November/December

Camera ready or electronic art to be furnished

Ad to be prepared from non camera ready materials at \$35 per hour, minimum \$35

Production charge agreed upon: \$

Contacted by Phone:* _____ Date: _____

Sales Representative: _____

Authorized by: _____ Date: _____

Billing Address: _____

Phone: _____ Fax: _____

E-mail: _____

*This contract is considered legally binding based on the information listed above that was verbally discussed and agreed upon between the publisher and advertiser contact. Any cancellation to the contract must be written or faxed to Publisher (see Publisher's address and fax number below). Full payment will be billed upon publication. Any amount not paid within 30 days will result in a 2.5% interest assessment.

Paducah Life is a publication of Mazzone Communications.



PADUCAH LIFE

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